



Alcohol Compliance Bulletin ACB-27-001

REQUIREMENTS FOR MANUFACTURERS ATTENDING OFF-SITE EVENTS

Subject: MD Code, Alcoholic Beverages and Cannabis, § 2-130: Summary of manufacturer requirements and submittal instructions for attending off-site events

This bulletin is directed to Maryland licensed manufacturers ("Manufacturers") of beer, wine, and distilled spirits who seek to attend public events that are off the premises of their licensed location. This bulletin is intended to provide instructions and clarify attending off-site events.

Manufacturers in Maryland who wish to attend an off-site event must have the following:

- An active manufacturing license,
- An active manufacturer's off-site permit
- An approved Intent to Participate application, submitted prior to attending the event.

The following manufacturing license holders may apply for a manufacturer's off-site permit:

- Class 1 distillery;
- Class 3 winery;
- Class 4 limited winery;
- Class 5 brewery;
- Class 7 micro-brewery;
- Class 8 farm brewery; or
- Class 9 limited distillery.

Off-site permits are issued annually and expire December 31 of each year; there is a \$100 permit fee. On Maryland OneStop, the application can be found under the [General Alcohol Permit Form](#) and subsequent renewals can be found on your dashboard.

Before attending any event, off-site permit holders must submit an Intent to Participate application to the ATCC no later than the 20th day of the month preceding the off-site event. This is submitted through Maryland OneStop under the [Event Based Alcohol Permit Application](#). The Intent to Participate submission is mandatory for exercising the privileges of a manufacturer's off-site permit. Certain types of events require signatory permission from the property owner or an authorized representative. This permission allows the ATCC to confirm the

applicant's authority to operate on the premises and grants the State authority to exercise jurisdiction at the event. Intent to Participate applications must be submitted by the required deadline to allow the ATCC sufficient time to review the proposed event for compliance with State law and to notify the appropriate local liquor licensing authority. The requirement is not merely a paperwork obligation. Without a timely submitted Intent to Participate approved by the ATCC, a manufacturer's authority remains limited to its licensed premises, and any off-site sales, sampling, or service are outside the scope of its license privileges and may violate the Alcoholic Beverages and Cannabis Article.

Off-site permits may be used to attend the following events:

Type of Event	# Per Calendar Year
County Agricultural Fairs and the Maryland State Agricultural Fair	Unlimited
Non-Profit Festivals permitted by the ATCC	Unlimited
Farmer's Markets that are recognized by the Maryland Department of Agriculture	Unlimited
Other Additional Off-Site Events with an activity that has a primary purpose other than the sale and promotion of alcohol OR for which the participation of the off-site permit holder is secondary	No more than 32 Other Additional Off-Site Events and no more than 9 at any individual location

Off-site permit holders are not limited to how many county agricultural fairs, recognized Farmer's Markets, or Non-Profit Festivals they attend. **There is a limit of attending up to 32 Other Additional Off-Site Events in one calendar year** that have an activity that has a primary purpose other than the sale and promotion of alcoholic beverages or for which the participation of the off-site permit holder is secondary. **Off-site permit holders cannot attend more than 9 of these Other Additional Off-Site Events in one calendar year at any individual location.**

Brand owners¹ that do not hold their own manufacturing license are not allowed to hold an off-site permit and independently attend events; instead, the manufacturer that produces their alcohol and holds the off-site permit would have to submit the Intent to Participate application and attend the event.

¹ "Brand owner" means a person or entity, including but not limited to a brewery, distillery, rectifier, bottler, manufacturer, vintner, or winery, who has documented title for a specific brand of alcoholic beverages; and, if applicable, obtained label approval from the Alcohol and Tobacco Tax and Trade Bureau. COMAR 14.23.04.01B(4)

While attending events, off-site permit holders may provide samples and sell products that the manufacturer produced under the manufacturing license to consumers. Off-site permit holders may not provide samples or sell products produced by other manufacturers.

- Wineries may provide samples of up to 1oz per offering of wine;
- Breweries may provide samples of up to 1oz per offering of beer; and
- Distilleries may provide samples of up to .25oz per offering of distilled spirits.

Holders of a Class 1 Manufacturer's License that wish to serve mixed cocktails made with the spirits produced under their license must get an additional consumption permit from the local jurisdiction of where their license is located. If the distillery has the consumption permit, only then can they sell or sample mixed cocktails. If a mixed alcoholic beverage is not allowed to be sold on the licensed premises of a manufacturer, it is not allowed to be sold at an off-site event.

Breweries are allowed to sell up to 288 ounces of beer to consumers for off-premises consumption; that is the equivalent of 24 12oz containers, or 18 16oz containers.

Each off-site permit holder shall have present at least one individual who is certified by an approved alcohol awareness program while providing samples or selling alcohol at an event.

A manufacturer's off-site permit may be used to conduct on- and off-premises sales, sampling, or other activities on another alcoholic beverages licensed premises under the following circumstances:

- Participation by a holder of a Class 4 winery at a Maryland Wineries Association event authorized under § 2-206.
- Participation by a brewery at a Brewery Special Event conducted under § 2-140.
- A per diem or temporary event license/permit issued by a local licensing board or the Alcohol, Tobacco, and Cannabis Commission.
- A retail licensed premises where the local licensing board has authorized suspension of retail operations for the duration of the event.

Outside of the circumstances listed above, **a manufacturer's off-site permit may not be used to conduct sales, sampling, or other activities on another alcoholic beverages licensed premises.**

Participating in an event that occurs on an unlicensed premises is permissible, however additional scrutiny and separation measures may be required if the location or event is closely associated with a licensed premises or business.

Please see the attached companion document that goes over specific instructions for filling out an application in OneStop. Please feel free to contact our office if you have any questions, below are additional contact information and resources:

Resources and Contact Information:

For Intent to Participate questions contact: planned.promotions@maryland.gov

For additional questions regarding OneStop contact: atcc.onestop@maryland.gov

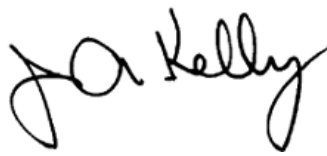
For technical assistance on OneStop contact: onestop.support@maryland.gov

Farmer's Markets recognized by the Maryland Department of Agriculture:

[Maryland Farmers Markets Information](#)

[2026 Maryland Farmers Market Directory in English](#)

[2026 Guía de Mercados de Agrícolas de Maryland](#)

A handwritten signature in black ink that reads "JA Kelly". The signature is fluid and cursive, with the initials "JA" being more prominent than the last name "Kelly".

Jeffrey A. Kelly
Executive Director
Alcohol, Tobacco, and Cannabis Commission